



## THE WEEK OF INTEGRITY IN ALBANIA

The Week of Integrity in Albania is a national awareness campaign aimed at fostering collective action to emphasize the importance of integrity.

It seeks to promote ethical behavior across all sectors, including business, government, academia, NGOs, and society at large.

By encouraging participation from diverse organizations and individuals, it highlights the shared responsibility of upholding integrity as a core value in every area of life.

The campaign aims to inspire a culture of transparency, accountability, ethical behavior, good governance, and any efforts in the fight against corruption, contributing in this way to a more ethical and trustworthy society.



### When does it take place?

The Week of Integrity in Albania takes place every year from 1-10 December.

The Week of Integrity goal isn't confined to just a week in December!

It's a year-round pledge to bring people together around the principle of integrity. Consistent daily actions are essential to make integrity a fundamental part of how every person, organization, and business behaves.



Who can join as partner?

Private and public sectors, educational and civil society institutions, youth organizations, international partners, and anyone dedicated to the issue of integrity.

Organizations that are partners of the Week of Integrity become members of a multi-stakeholder network.

Partners join forces during the Week of Integrity in Albania by organizing their own activities.

### How to join as partner?

#### Contact us:

Reach out to ICC Albania team to discuss your interest and potential activities.

#### **Plan Activities:**

Collaborate with our team to plan activities that align with your organization's goals and the theme of integrity.

#### Promote Participation:

Engage your employees and network to participate in and support the Week of Integrity in Albania events.

#### Implement and Share:

Conduct your planned activities and share your experiences and outcomes through our platform and social media.

# What is expected of you as a partner?

As a partner, you commit to actively support the Week of Integrity in Albania through:

#### **Active Leadership:**

Organize a captivating activity during the Week of Integrity (1-10 December) aimed at increasing awareness.

#### **Communication of Commitment:**

Champion your commitment to the Week of Integrity in Albania by broadcasting your involvement to your network and beyond.

#### Logo Display:

Exhibit the Week of Integrity logo prominently during the designated week, symbolizing your organization's robust endorsement of ethical conduct.

#### Engagement with other Partners:

Be present in the Week of Integrity events, capitalizing on the opportunity to connect with a network of like-minded experts from various fields including public sector, private, legal, auditing, and governance.

Be creative! We are here to support you when you need!

#### Contact us

info@weekofintegrity.al info@icc-albania.org.al







#### Inspirational engagement & best practice sharing





Exclusive access to engaging events

### Why become a partner?

#### Promote a Culture of Integrity

Joining as a partner for the Week of Integrity provides a unique opportunity to highlight and enhance the importance of integrity within your organization and the broader community.

#### **Strengthen Your Brand Reputation**

Demonstrating a commitment to integrity and ethical practices not only aligns with corporate social responsibility goals but also enhances your brand reputation.

#### Engage and Inspire Employees

The Week of Integrity offers a platform to engage and inspire your employees by involving them in meaningful discussions and activities centered around ethical behavior and decisionmaking.

#### **Connect with Like-Minded Organizations**

Becoming a partner allows you to connect with other organizations that share a commitment to integrity. This network provides valuable opportunities for collaboration, knowledge sharing, and collective action towards promoting ethical standards across industries. Engaging with peers through shared activities and events enhances the impact of the Week of Integrity and fosters a supportive community of practice.

#### Enhance Stakeholder Trust

Stakeholders, including investors, customers, and employees, seek assurance that they are associated with an organization that values ethical conduct. Participation in the Week of Integrity signals your commitment to maintaining high ethical standards, thereby building and strengthening stakeholder trust.

#### Contribute to a Broader Impact

Your efforts contribute to raising awareness and setting benchmarks for ethical behavior, thereby influencing positive change beyond your immediate sphere.

#### **Diverse Activities to Suit Your Organization**

There are numerous ways to participate and make an impact during the Week of Integrity. Whether through hosting public events like panel discussions and webinars, conducting internal training sessions and workshops, or running awareness campaigns, there are flexible options to suit your organization's capacity and focus areas. Each activity, regardless of scale, contributes to the overarching goal of promoting integrity.



#### Educational enrichment



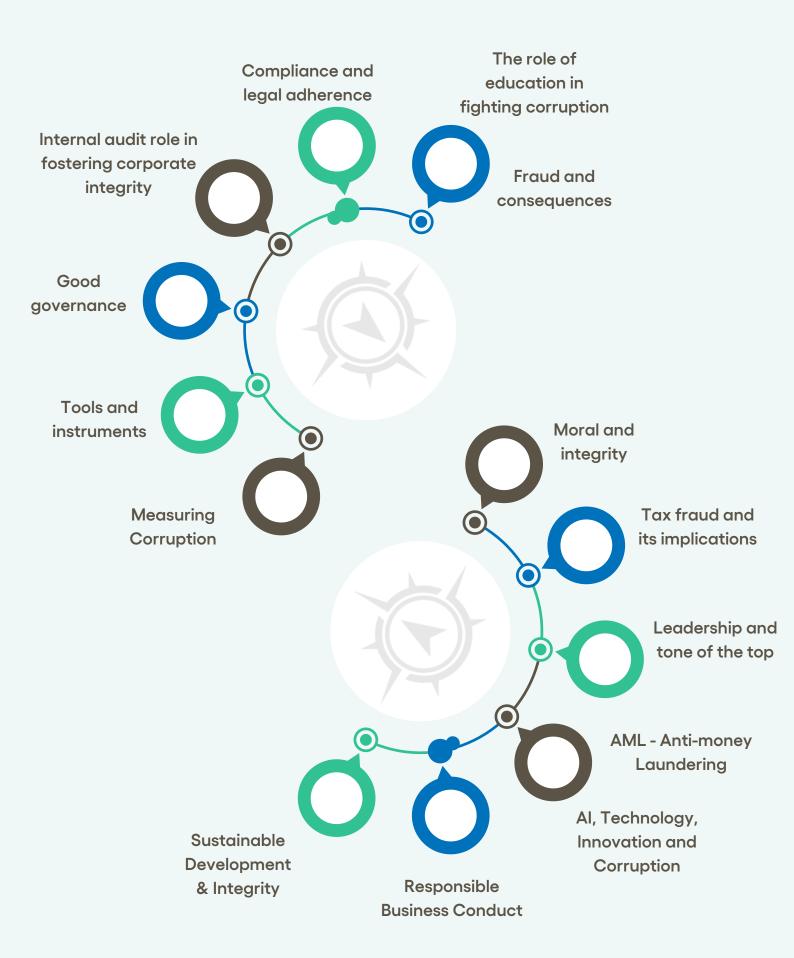
Brand visibility





### What could be some topics?





# Integrity EDITIONS

**1st edition** 3-11 February 2020

Building a culture of integrity: Fostering sustainable development

#### 4th edition

1-17 December 2022

Promoting Integrity: The individual, organization and beyond **2nd edition** 1-10 December 2020

Resilient responsibility towards people and society

#### **5th edition**

1-15 December 2023

Collaborating for the accession to the EU: Reinforcing integrity through partnerships and good governance **3rd edition** 

1-10 December 2021

Sustainable Development, Integrity and Leadership

#### **6th edition**

1-13 December 2024

Fostering Integrity: Navigating through Education, Research and Digitalization

### There are many ways to join the Week of Integrity in Albania

If the fight against corruption and the promotion of integrity are important to you, and you wish to help raise awareness, the Week of Integrity in Albania initiative offers a great platform for your involvement.



### Week of Integrity LONGSTANDING PARTNERS



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